

## Social Media Accountability Scorecard

<b>Activities</b>	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	<b>Gain</b>	<b>Loss</b>
<p><i>Use this chart to keep track of your social networking activities each week. Remember, the more activities you can perform each week, the more opportunities you have to increase business.</i></p>									
<b>Social Media Update</b>									
Make _____ updates to Ping.fm or Hellotxt									
Commented on _____ friends status update or post.									
Added or posted _____ new idea(s) on my fan page									
Made _____ video presentation and posted to YouTube or TubeMogul									
Started or added _____ conversation(s) to my groups on LinkedIn									
Made _____ reviews on Yelp for businesses in my local area									
Added a minimum of _____ friends to one of my social networks									
<b>Videos and Photos</b>									
Upload _____ video to YouTube per _____									
Upload _____ videos to TubeMogul per _____									
Upload _____ photos to Flickr per _____									
<b>Blogging</b>									
Write _____ blog per _____.									
Post _____ blog to Active Rain per _____									
Read and comment on at least _____ blogs on Active Rain per _____									
<b>Network Building</b>									
Add _____ friends on Facebook per _____.									
Add _____ connections on LinkedIn per _____.									
Add at least _____ friends on Plaxo per _____.									
Follow _____ people on Twitter per _____.									