

Social Media Accountability Scorecard

Activities	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Gain	Loss
<p><i>Use this chart to keep track of your social networking activities each week. Remember, the more activities you can perform each week, the more opportunities you have to increase business.</i></p>									
Status Updates and Comments									
Provide your status update before 9 AM. (LinkedIn, Facebook, Twitter)									
Provide another status update after lunch. (Facebook, Twitter)									
Provide final status update before going to bed. (Facebook, Twitter)									
Create and post _____ links to news articles found on the internet per _____.									
Comment on at least _____ person's status updates on Facebook per _____.									
Comment on at least _____ person's post on a LinkedIn group per _____.									
Bookmark _____ web sites and blog posts on Delicious or StumbleUpon per _____.									
Videos and Photos									
Upload _____ video to YouTube per _____									
Upload _____ videos to TubeMogul per _____									
Upload _____ photos to Flickr per _____									
Blogging									
Write _____ blog per _____.									
Post _____ blog to Active Rain per _____									
Read and comment on at least _____ blogs on Active Rain per _____									
Network Building									
Add _____ friends on Facebook per _____.									
Add _____ connections on LinkedIn per _____.									
Add at least _____ friends on Plaxo per _____.									
Follow _____ people on Twitter per _____.									